



## LEOLANDIA PROMOTION RULES FOR TICKETS VALID FROM 01/10 TO 31/10/2019

**Subject:** promotion valid for 2019 season that includes one free admission to Leolandia park, only prior possession of a ticket bought at ticket offices and/or on leolandia.it in October 2019 (01/10 to 31/10/2019 inclusive)

### Introduction

This document outlines the promotion rules called "Come in October and enjoy free admission to the park starting from November\*" *\*free entry during 2019 season (by January 6th 2020)* in order to avoid transfer/sale of tickets not complying with rules.

### Promotion Specification

The "Come in October and enjoy free admission to the park starting from November" promotion *\*free entry during 2019 season (by January 6th 2020)* gives the guests holding tickets valid from 01/10 to 31/10/2019 the opportunity to return for free on an open day between November 2019 and January 6<sup>th</sup> 2020 (1/11/2019 to 06/01/2020 inclusive).

1. "Come in October and enjoy free admission to the park starting from November\*" *\*free entry during 2019 season (by January 6th 2020)*

This promotion gives the opportunity to **return for free** on an open day between November 2019 and January 6<sup>th</sup> 2020 (1/11 to 06/01/2020 inclusive) to guests visiting the park between 01/10/2019 and 31/10/2019, with the purchase of a fixed-date or open date ticket in one of ticket windows or on leolandia.it. The promotion procedure is as follows:

- a) Guest's first visit to the park on an open day between October 1<sup>st</sup> and 31<sup>st</sup> 2019
- b) Ticket validation at the turnstile to verify the ticket validity
- c) Photo in the designated area to demonstrate the purchase of the ticket at the ticket window or on leolandia.it, which must be valid for the period between October 1<sup>st</sup> 2019 and October 31<sup>st</sup> 2019
- d) Restitution of the same ticket to the guest, who must keep it until the second visit in November of 2019 season (1/11 to 06/01/2020 inclusive)

### Restrictions on promotions

Once the guest uses admission tickets, these become personal and not transferable for the purposes of the offer so as to come back for free on an open day, which is specified in the promotion.

This offer cannot be combined with other previous promotions that enable guests to return to the park for free, such as "Come in July and come back for free during Natale Incantato", "Come in August and come back for free on HalLEOween", "Come in September and enjoy free admission from November until January 6<sup>th</sup>", the "Rainy day ticket", the "Park + Hotel" deal, passes or future promotions, unless indicated otherwise.

N.B. Tickets that are validated by the LeoStaff are personal, not transferable and not for sale. In the event of any breach of these rules, Leolandia Management reserves the right to deny any offender access to the Leolandia theme park, located in Capriate San Gervasio, Via V. Veneto, 52 – POSTCODE 240142 – (BG).

Capriate S. Gervasio, 1<sup>st</sup> October 2019

The Management

#### Leolandia S.p.A.

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