



LEOLANDIA PROMOTION RULES FOR TICKETS VALID FROM 16/11/2019 TO 6/01/2020

Subject: promotion valid for 2019 season that includes one free admission to Leolandia park, only prior possession of a ticket bought at ticket offices and/or on leolandia.it on days when Leolandia Natale Incantato will take place (16/11/2019 to 6/01/2020 inclusive)

Introduction

This document outlines the promotion rules called "Come during Natale Incantato. Enjoy free admission in 2020 to visit the new PJ Masks area!" in order to avoid transfer/sale of tickets not complying with rules.

Promotion Specification

The "Come during Natale Incantato. Enjoy free admission in 2020 to visit the new PJ Masks area!" promotion gives the guests holding tickets valid from 16/11 to 6/01/2020 the opportunity to return for free on an open day between March 2020 and April 2020 of 2020 season (14/03/2020 to 10/04/2020 inclusive).

1. "Come during Natale Incantato. Enjoy free admission in 2020 to visit the new PJ Masks area!"

This promotion gives the opportunity to **return for free** on an open day between March and April 2020 of 2020 season (14/03/2020 to 10/04/2020 inclusive) to guests visiting the park between 16/11/2019 and 6/01/2020, with the purchase of a fixed-date or open date ticket in one of ticket windows or on leolandia.it. The promotion procedure is as follows:

- a) Guest's first visit to the park on an open day between November 16th 2019 and January 6th 2020
- b) Ticket validation at the turnstile to verify the ticket validity
- c) Photo in the designated area to demonstrate the purchase of the ticket at the ticket window or on leolandia.it, which must be valid for the period between November 16th 2019 and January 6th 2020, and presentation of the return-day postcard that had been given before.
- d) Restitution of the same ticket and postcard to the guest, who must keep them until the second visit between March and April 2020 of 2020 season (14/03/2020 to 10/04/2020 inclusive)
- e) In order to visit for free the park between March and April 2020 during 2020 season (14/03/2020 to 10/04/2020 inclusive), the guest must give the postcard and the tickets that had been kept safe and collect the new tickets at one of the ticket windows.

Restrictions on promotions

Once the guest uses admission tickets, these become personal and not transferable for the purposes of the offer so as to come back for free on an open day, which is specified in the promotion.

This offer cannot be combined with other previous promotions that enable guests to return to the park for free, such as "Come in July and come back for free during Natale Incantato", "Come in August and come back for free on HalLEOween", "Come in September and enjoy free admission from November until January 6th", the "Rainy day ticket", the "Park + Hotel" deal, passes or future promotions, unless indicated otherwise.

N.B. Tickets that are validated by the LeoStaff are personal, not transferable and not for sale. In the event of any breach of these rules, Leolandia Management reserves the right to deny any offender access to the Leolandia theme park, located in Capriate San Gervasio, Via V. Veneto, 52 – POSTCODE 240142 – (BG).

Capriate S. Gervasio, 11th November 2019

The Management

Leolandia S.p.A.

Società a socio unico soggetta ad attività direzione e coordinamento da parte di Leolandia Holding S.p.A. (Registro imprese di Bergamo n. 03412660163)

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