



LEOLANDIA PROMOTION RULES FOR TICKETS VALID FROM 01/11 TO 30/11/2019

Subject: promotion valid for 2019 season that includes one free admission to Leolandia park, only prior possession of a ticket bought at ticket offices and/or on leolandia.it in November 2019 (01/11 to 30/11/2019 inclusive)

Introduction

This document outlines the promotion rules called "Come in November. Enjoy free admission in 2020 to visit the new PJ Masks area!" in order to avoid transfer/sale of tickets not complying with rules.

Promotion Specification

The "Come in November. Enjoy free admission in 2020 to visit the new PJ Masks area!" promotion gives the guests holding tickets valid from 01/11 to 10/11/2019 the opportunity to return for free on an open day between March 2020 and April 2020 of 2020 season (14/03/2020 to 10/04/2020 inclusive).

1. "Come in November. Enjoy free admission in 2020 to visit the new PJ Masks area!"

This promotion gives the opportunity to **return for free** on an open day between March and April 2020 of 2020 season (14/03/2020 to 10/04/2020 inclusive) to guests visiting the park between 01/11/2019 and 30/11/2019, with the purchase of a fixed-date or open date ticket in one of ticket windows or on leolandia.it. The promotion procedure is as follows:

- a) Guest's first visit to the park on an open day between November 1st and 30th 2019
- b) Ticket validation at the turnstile to verify the ticket validity
- c) Photo in the designated area to demonstrate the purchase of the ticket at the ticket window or on leolandia.it, which must be valid for the period between November 1st 2019 and November 30th 2019, and presentation of the return-day postcard that had been given before.
- d) Restitution of the same ticket and postcard to the guest, who must keep them until the second visit between March and April 2020 of 2020 season (14/03 to 10/04/2020 inclusive)
- e) Keep your tickets and postcard you'll get until your visit to Leolandia from March 14th 2019 to April 10th 2020 and present them at the specific ticket booth to turn them into brand-new tickets

Restrictions on promotions

Once the guest uses admission tickets, these become personal and not transferable for the purposes of the offer so as to come back for free on an open day, which is specified in the promotion.

This offer cannot be combined with other previous promotions that enable guests to return to the park for free, such as "Come in July and come back for free during Natale Incantato", "Come in August and come back for free on HALLEOween", "Come in September and enjoy free admission from November until January 6th", the "Rainy day ticket", the "Park + Hotel" deal, passes or future promotions, unless indicated otherwise.

N.B. Tickets that are validated by the LeoStaff are personal, not transferable and not for sale. In the event of any breach of these rules, Leolandia Management reserves the right to deny any offender access to the Leolandia theme park, located in Capriate San Gervasio, Via V. Veneto, 52 – POSTCODE 240142 – (BG).

Capriate S. Gervasio, 1st November 2019

The Management

Leolandia S.p.A.

Società a socio unico soggetta ad attività direzione e coordinamento da parte di Leolandia Holding S.p.A. (Registro imprese di Bergamo n. 03412660163)
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