



LEOLANDIA PROMOTION RULES FOR TICKETS VALID FROM 01/07 TO 31/07/2019

Subject: promotion valid for 2019 season that includes one free admission to Leolandia park, only prior possession of a ticket bought at ticket offices and/or on leolandia.it in July 2019 (from 01/07 to 31/07/2019)

Introduction

This document outlines the promotion rules called "Come in July and come back for free during Natale Incantato" in order to avoid transfer/sale of tickets not complying with rules.

Promotion Specification

The "Come in July and come back for free during Natale Incantato" promotion gives the guests holding tickets valid from 01/07 to 31/07/2019 the opportunity to return for free during "Natale Incantato" (from 16/11 to 6/01/2020).

1. "Come in July and come back for free during Natale Incantato"

This promotion gives the opportunity to **return for free** on an open day during "Natale Incantato" (16/11 to 6/01/2020), to guests visiting the park between 01/07/2019 and 31/07/2019, with the purchase of a fixed-date or open date ticket in one of ticket windows or on leolandia.it. The promotion procedure is as follows:

- a) First guest's visit to the park on an open day between July 1st and 31st 2019
- b) Ticket validation at the turnstile to verify the ticket validity
- c) Photo in the designated area to demonstrate the purchase of the ticket at the ticket window or on leolandia.it, which must be valid for the period between July 1st 2019 and 31st 2019
- d) Restitution of the same ticket to the guest, who must keep it until the second visit during "Natale Incantato" of 2019 season (from 16/11 to 6/01/2020)

Restrictions on promotions

Once the guest uses admission tickets, these become personal and not transferable for the purposes of the offer so as to come back for free on an open day, which is specified in the promotion.

This offer cannot be combined with other previous promotions that enable guests to return to the park for free, such as "Come in May and come back for free in July", the "Rainy day ticket", the "Park + Hotel" deal, passes or future promotions, unless indicated otherwise.

N.B. Tickets that are validated by the LeoStaff are personal, not transferable and not for sale. In the event of any breach of these rules, Leolandia Management reserves the right to deny any offender access to the Leolandia theme park, located in Capriate San Gervasio, Via V. Veneto, 52 – POSTCODE 240142 – (BG).

Capriate S. Gervasio, 26th June 2019

The Management

Leolandia S.p.A.

Società a socio unico soggetta ad attività direzione e coordinamento da parte di Leolandia Holding S.p.A. (Registro imprese di Bergamo n. 03412660163)

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