



## LEOLANDIA PROMOTION RULES FOR TICKETS VALID FROM 01/05 TO 31/05/2019

**Subject:** promotion valid for 2019 season that includes one free ticket to Leolandia park, only prior possession of a ticket bought at ticket offices and/or on leolandia.it in May 2019 (from 01/05 to 31/05/2019)

### Introduction

This document outlines the promotion rules called "Come in May and come back for free in July" in order to avoid transfer/sale of tickets not complying with rules.

### Promotion Specification

The "Come in May and come back for free in July" promotion gives the guests holding tickets valid from 01/05 to 31/05/2019 the opportunity to return for free in July (from 1/07 to 31/07/2019).

#### 1. "Come in May and come back for free in July"

This promotion gives the opportunity to **return for free** on an open day in July (1/07/2019 to 31/07/2019), to guests visiting the park between 01/05/2019 and 31/05/2019, with the purchase of a fixed-date or open date ticket in one of ticket windows or on leolandia.it. The promotion procedure is as follows:

- a) First guest's visit to the park on an open day between May 1<sup>st</sup> 2019 and 31<sup>st</sup> 2019
- b) Ticket validation at the turnstile to verify the ticket validity
- c) Photo in the designated area to demonstrate the purchase of the ticket at the ticket window or on leolandia.it, which must be valid for the period between May 1<sup>st</sup> 2019 and 31<sup>st</sup> 2019
- d) Restitution of the same ticket to the guest, who must keep it until the second visit in July of 2019 season (from 1/07 to 31/07/2019)

### Restrictions on promotions

Once the guest uses admission tickets, these become personal and not transferable for the purposes of the offer so as to come back for free on an open day, which is specified in the promotion.

This offer cannot be combined with other previous promotions that enable guests to return to the park for free, such as "Come by April 19<sup>th</sup> and come back for free in May", the "Rainy day ticket", the "Park + Hotel" deal, passes or future promotions, unless indicated otherwise.

N.B. Tickets that are validated by the LeoStaff are personal, not transferable and not for sale. In the event of any breach of these rules, Leolandia Management reserves the right to deny any offender access to the Leolandia theme park, located in Capriate San Gervasio, Via V. Veneto, 52 - POSTCODE 240142 - (BG).

Capriate S. Gervasio, 12th February 2019

The Management

#### Leolandia S.p.A.

Società a socio unico soggetta ad attività direzione e coordinamento da parte di Leolandia Holding S.p.A. (Registro imprese di Bergamo n. 03412660163)

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