



"COME BY JULY 31ST AND COME BACK FOR FREE WHENEVER YOU WISH" PROMOTIONAL OFFER TERMS AND CONDITIONS FOR TICKETS PURCHASED TO VISIT THE PARK 6/1 TO 7/31/2023 INCLUSIVE

Subject: promotion valid for the 2023 season that includes one **free admission** to Leolandia park in the 2023 season (2/18/2023-1/7/2024, except 10/31/2023, when free return visit is not valid) only prior possession of a ticket bought at ticket offices and/or on leolandia.it and used to visit the park between June 1st and July 31st inclusive

Introduction

This document outlines the promotion rules called "Come by July 31st and come back for free whenever you wish" in order to avoid transfer/sale of tickets not complying with rules.

Promotion Specification

The "Come by July 31st and come back for free whenever you wish" promotion gives the guests holding tickets valid for the 2023 season, between 6/1/2023 and 7/31/2023, the opportunity to **return for free** on an open day (by January 7th 2024) **except October 31st, when free return visit is not valid**, as shown in the calendar 2023 on leolandia.it.

Calendar 2023



Leolandia S.p.A.

Società a socio unico soggetta ad attività direzione e coordinamento da parte di Leolandia Holding S.p.A. (Registro imprese di Bergamo n. 03412660163)

Capitale Sociale interamente versato €250.000,00 - Partita Iva 03402800167 - Codice Fiscale e numero iscrizione al registro imprese di Bergamo 03402800167

Sede legale: Via OZANAM n. 2 - 24126 BERGAMO

Sede operativa: Via Vittorio Veneto n. 52 - 24042 Capriate S.G. (BG) - tel +39 02 99 99 11 00 - fax +39 02 90 96 34 69

info@leolandia.it • leolandia.it • PEC leolandia@pec.it





1. "Come by July 31st and come back for free whenever you wish"

This promotion gives the opportunity to **return for free** on an open day by 1/7/2024 (except October 31st 2023, when free return visit is not valid) to guests purchasing a fixed-date or open date ticket in one of ticket windows or on leolandia.it and visiting the park between 6/1/2023 and 7/31/2023.

The promotion procedure is as follows:

- a) Guest's **first visit** to the park on an open day between June 1st and July 31st 2023
- b) Ticket validation at the turnstile to check its validity
- c) A photo must be taken using a digital totem. The picture will be then linked to the admission ticket valid for the 2023 season, between June 1st and July 31st 2023
- d) The ticket must be kept safe until the second visit in the 2023 season; on an open **day of choice** by January 7th 2024 (free return visit is not valid for use on October 31st 2023).

Restrictions on promotions

Once the admission tickets have been redeemed, these become personal and not transferable and the holder can come back for free on an open day as set out in this promotion (free return visit is not valid for use on October 31st 2023).

This offer cannot be combined with either previous promotions, such as "Come in November and get free visits for 2 seasons", "Come by January 8th and get free visits for 2 seasons", "Come by March 31st and come back for free whenever you wish", "Come by May 31st and come back whenever you wish", the "Rainy day ticket", the "Park + Hotel" deals, afternoon park tickets, entries obtained through collector schemes, passes or future promotions, unless stated otherwise.

N.B. Tickets that are validated with digital totems are personal, not transferable and not for sale.

In the event of any breach of these rules, Leolandia Management reserves the right to deny any offender access to the Leolandia theme park, located in Capriate San Gervasio, Via V. Veneto, 52 - ZIP CODE 24282 - (BG).

Capriate S. Gervasio, May 16th 2023

The Management

Leolandia S.p.A.

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